



PRESS RELEASE

FOR IMMEDIATE RELEASE

Consumer Goods Forum and the US Government announce a joint initiative on deforestation

Rio de Janeiro, June 20, 2012: In November 2010, the Board of the Consumer Goods Forum (CGF) announced two major initiatives on climate change: to help achieve zero net deforestation by 2020 and to begin phasing out the use of refrigerant gases with high global warming potential as of 2015. Good progress is being made towards both these objectives.

On deforestation where the challenge is to achieve specific and time bound plans for the sustainable sourcing of commodities like palm, soy, paper and beef complete success will only be achieved by working in collaboration with governments and NGOs.

The CGF therefore welcomes the announcement made yesterday by the US government at the Rio plus 20 Conference to "forge a private-public partnership to support a concerted international effort to reduce deforestation by promoting sustainable supply chains".

The US government will work with the companies of the CGF, NGOs and other governments to identify a series of practical actions to eliminate deforestation. Speaking in Rio de Janeiro Paul Polman, the CEO of Unilever said that "Individually both governments and business have already mobilized significant resources to address the challenge of deforestation but we all recognize that much more can be achieved if we align our efforts and work in partnership".

Philip Clarke, the CEO of Tesco, and the co-chair with Paul Polman of the CGF work on sustainability, pointed out that "the companies of the CGF had enormous global reach and are therefore the ideal partners to work with governments and civil society organisations to find practical solutions in the supply chain to put an end to deforestation".

Ambassador Steinberg, the Deputy Administrator of US AID said: "No one company, NGO or government can solve the problem of deforestation alone. We applaud the companies of the Consumer Goods Forum for their courageous action. We are pleased to be partnering with them and with civil society and invite other governments to join the commitment for net zero deforestation."

The Forum brings together over 400 retailers and manufacturers from 70 countries. The member companies have combined sales of \$3.1 trillion and employ nearly 10 million people.

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NOTES FOR EDITORS

Overview of The Consumer Goods Forum:

The Consumer Goods Forum (CGF) is a global, parity-based industry network, driven by its members. It brings together the CEOs and senior management of over 400 retailers, manufacturers, service providers and other stakeholders across 70 countries and reflects the diversity of the industry in geography, size, product category and format. Forum member companies have combined sales of EUR 2.1 trillion.

The Consumer Goods Forum is governed by its Board of Directors, which includes 50 manufacturer and retailer CEOs and Chairmen. CGF members have established themselves as leaders in Sustainable Growth by adopting resolutions to help achieve zero net deforestation within their value chains by 2020, to begin phasing out the use of HFC refrigerants as of 2015, and to address health and wellness on a global level.

The Forum provides a unique global platform for knowledge exchange and initiatives around five strategic priorities – Emerging Trends, Sustainability, Safety & Health (Health & Wellness), Operational Excellence and Knowledge Sharing & People Development – which are central to the advancement of today’s consumer goods industry.

The Forum’s vision is: “Better lives through better business”. To fulfil this, its members have given the Forum a mandate to develop common positions on key strategic and operational issues affecting the consumer goods business, with a strong focus on non-competitive process improvement. The Forum’s success is driven by the active participation of the key players in the sector, who together develop and lead the implementation of best practices along the value chain.

With its headquarters in Paris and its regional offices in Washington, D.C., and Tokyo, the CGF serves its members throughout the world.

Attachment: Composition of the Board of Directors of The Consumer Goods Forum

<p>Co-Chair Manufacturer College: Muhtar KENT, The Coca-Cola Company, USA</p>	<p>Co-Chair Retailer College: Lars OLOFSSON, Carrefour, France</p>
<ul style="list-style-type: none"> • Guido BARILLA, Barilla, Italy • Alex BONGRAIN, Bongrain , France • Jean-François VAN BOXMEER, Heineken, The Netherlands • John BRYANT, Kellogg, USA • Paul BULCKE, Nestlé, Switzerland • Thomas FALK, Kimberly-Clark, USA • Masatoshi ITO, Ajinomoto, Japan • H. Fisk JOHNSON, SC Johnson, USA • Kazuyasu KATO, Kirin, Japan • Jean-Jacques LEBEL, L'Oréal, France • Bob McDONALD, Procter & Gamble, USA • Denise MORRISON, Campbell Soup, USA • Indra K. NOOYI, PepsiCo, USA • Motoki OZAKI, KAO, Japan • Paul POLMAN, Unilever, The Netherlands/UK • Kendall POWELL, General Mills, USA • Thomas-Bernd QUAAS, Beiersdorf, Germany • Franck RIBOUD, Danone, France • Kasper RORSTED, Henkel, Germany • Irene B. ROSENFELD, Kraft Foods, USA • Daniel SERVITJE, Bimbo, Mexico • Richard SMUCKER, Smucker, USA • Jesse WU, Johnson & Johnson, USA 	<ul style="list-style-type: none"> • Gareth ACKERMAN, Pick n Pay, South Africa • Pierre-Olivier BECKERS, Delhaize, Belgium • Kenneth BENGTTSSON, ICA, Sweden • Dick BOER, Ahold, The Netherlands • Philip CLARKE, Tesco, UK • Olaf KOCH, Metro, Germany • Dave DILLON, Kroger, USA • Klaus DOHLE, Dohle, Germany • Mike DUKE, Wal-Mart, USA • Claude HAUSER, Migros, Switzerland • Norio HAYASHI, Izumiya, Japan • Craig HERKERT, SuperValu, USA • Xiao An JI, Beijing Hualian, China • Michael KOK, Dairy Farm, Hong Kong • Bill McEWAN, Sobeys, Canada • Grant O'BRIEN, Woolworths, Australia • Motoya OKADA, Aeon, Japan • Stefano PESSINA, Alliance Boots, UK • Mark PRICE, Waitrose, UK • Gonzalo RESTREPO, AlmacenesExito, Colombia • Pedro SOARES DOS SANTOS, JMR, Portugal • Kian Chew TAN, NTUC Fairprice, Singapore • Gregory WASSON, Walgreens, USA • Danny WEGMAN, Wegman's, USA